

SALES INFO:

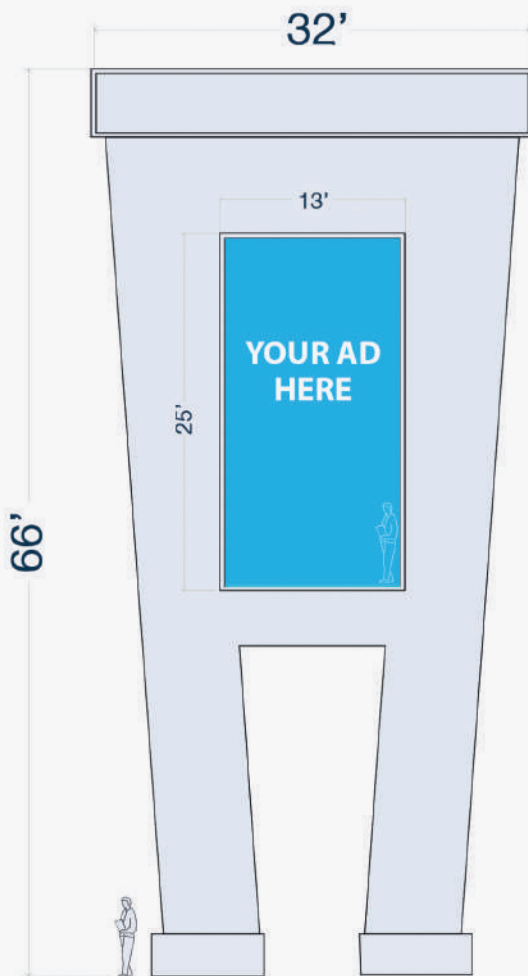
ICONIK
DIGITAL MARKETING

ADVERTISE WITH US!

Contact:

Phone:

Email:



DIMENSIONS THAT **IMPACT** YOUR **BUSINESS!**

BOOST YOUR AD
TO A POTENTIAL
CUSTOMER TARGET

 **MCALLEN / HIDALGO**
INTERNATIONAL BRIDGE
1023 INTERNATIONAL BLVD.



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MCALLEN / HIDALGO
INTERNATIONAL BRIDGE

1023 International Blvd.

 **956 212 9605**

PRICES:

1 MONTH **\$2,200**

3 MONTHS **\$1,980**
per month

6 MONTHS **\$1,870**
per month

12 MONTHS **\$1,760**
per month

EXTRAS:

Design or video for your ad:

\$150 for static image

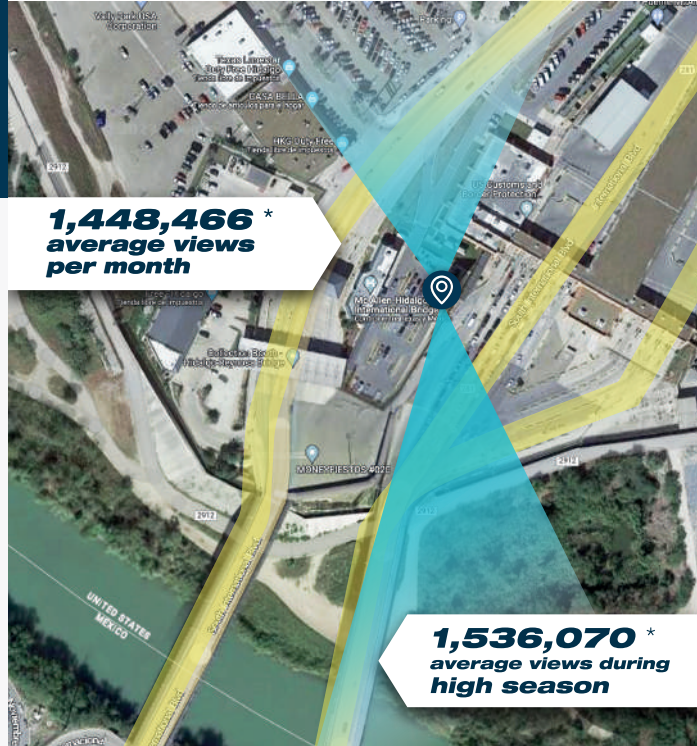
\$200 reconstruction of existing video

\$500 for new production

PAYMENTS:

The first month's rent is due at the start of the contract.

Monthly payments are due the first five days of each month, delays may generate an extra charge or the temporary suspension of service.



WHY ADVERTISE WITH US?

Location

The Hidalgo/Reynosa International bridge is open 24 hours/ 7 days a week, with traffic all day and night.

An average of 1,448,466 people cross this International bridge per month, having an annual record of 17,381,589 crossings per year in 2022, according to Bureau of Transportation Statistics (BTS) Border Crossing Data.

Price and rate of return

The price of our Billboard is very competitive when compared to other prices in the RGV area, this will give you leverage when making this investment.

Not only will you achieve great exposure you will also save money while doing so!

Time of exposure

As opposed to Billboards located at Expressways, our Billboard is located in a slow traffic area, which means people will have more time to look at your Ad, most waiting times at this location start at 45 minutes to 3 hours, in which case your Ad could be view from 15 times to 60 times by the same person (make it count!

FAQs:

How many advertisers are on the Led Screen?

Only 22 advertisers

How many ads can I have as an advertiser?

One per rotation

Can I have more than one ad?

You can have 3 different ads:

#1 in the first rotation

#2 in the second rotation

#3 in the third rotation

What is the duration of each ad?

8 seconds

How many times will my ad be shown a day?

Your ad will be displayed every 3 minutes for 8 seconds.

What formats does my ad have to be in?

Ads can be either static or video:

IMAGES: JPEG

PIXELS: 248x480

VIDEO FORMAT: WMP

Can you design my ad or produce my video?

Yes, we can!

More questions?

Contact an Iconik Sales representative for answered all your doubts.